



MEDIA RELEASE

SUCCESSFUL COMMUNITY-WIDE WATER CONSERVATION EFFORTS DURING JANUARY 11 - 13, 2013 *City Cancels Second Water Plant Shut Down*

SANTA BARBARA, CA – January 14, 2013

The City of Santa Barbara wishes to thank water customers for their above-and-beyond water conservation efforts during this past weekend. The community's tremendous response to the City's request to conserve water over the past weekend allowed the contractor to complete all the work that was planned to take place over two weekend-long shutdowns of the Cater Water Treatment Plant. **As a result, the second planned shutdown of the Cater Plant is no longer needed and has been cancelled.**

Over the three-day shutdown, the community as a whole reduced its normal water demand by approximately 20%, which equates to a savings of five million gallons of water. The reduction in water-use helped ensure there were ample water supplies for everyone's essential needs.

The City thanks everyone for their conservation efforts, which helped make the Cater Plant shutdown successful, eliminated the need for a second shutdown, and saved five million gallons of water.

For further information, please contact Catherine Taylor, Water System Manager, at ctaylor@SantaBarbaraCA.gov or (805) 564-5379.

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